

Passaic County Board of REALTORS®  
AFFILIATE SEMINAR

“IDX Integration - and Gearing Your  
Web Presence Up for 2010”

Presented by NJ Access / ReAdvantage

*This Presentation is for Agents and Brokers with or without web sites.*

Topics to be Covered:

- What's in a domain name?
- IDX - Definition, implementation, features and benefits
  - Developing your Web site - The Dos and Don'ts
    - Revamping your existing Web presence
      - Benefits of Blogging 101
      - Social Networking Basics 101

The class is targeted to new and existing agents and brokers with beginner and intermediate Web marketing experience.

Thursday, March 11, 2010

At the Passaic County Board of REALTORS® Board Office

204 Berdan Avenue, Wayne, New Jersey

11:00 – 1:00 pm

Complimentary to PCBOR® REALTOR® Members

Non Members please call PCBOR for pricing information.

Please RSVP online – Space is Limited:

Online: [www.pcbor.com](http://www.pcbor.com)

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